

Concept creator

Sushmita Vobbilisetty is an observant individual who studies the habits and behaviour of people.

Sushmita has studied and practised indigenous Indian art forms like Warli, Kalamkari, Gond, Mandala, Pithora, Pichwai, Phad and Madhubani. She is an expert in evaluating the market value and fair value of old masters, modern, and contemporary artworks based on heritage value and other key valuation factors. Sushmita frequently predicts the bidding prices for day sales and evening auctions hosted by leading art houses.

She has previously worked with IndusInd Bank, Bank of America and National Stock Exchange. In addition to her expertise in the financial sector, Sushmita is a trained Odissi dancer and performs regularly with her troupe in Indian cultural shows. She holds a Master's degree in Finance and Control from Utkal University, Bhubaneswar, Odisha and a Bachelor's degree in Commerce from Ravenshaw University, Cuttack, Odisha.

Visual artist

Ganesh Rajendran is that boring guy who studies a manual before using a screwdriver. He is a visual artist specialising in generative art that delves into the effects of chaos and order on the daily lives of individuals.

Ganesh was born in Coimbatore, Tamil Nadu and raised in Pondicherry. He has 15 years of corporate experience in sales, marketing, and business consulting and has held mid to senior management positions with companies such as Zuci Systems, Market Simplified, Uniphore Software Systems, Bounteous (previously Lister Digital) and Aspire Systems.

Ganesh holds a Master's degree in Business Administration from the School of Management at Pondicherry University and a Bachelor of Technology degree in Mechanical Engineering from Pondicherry Engineering College, Pondicherry University.

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